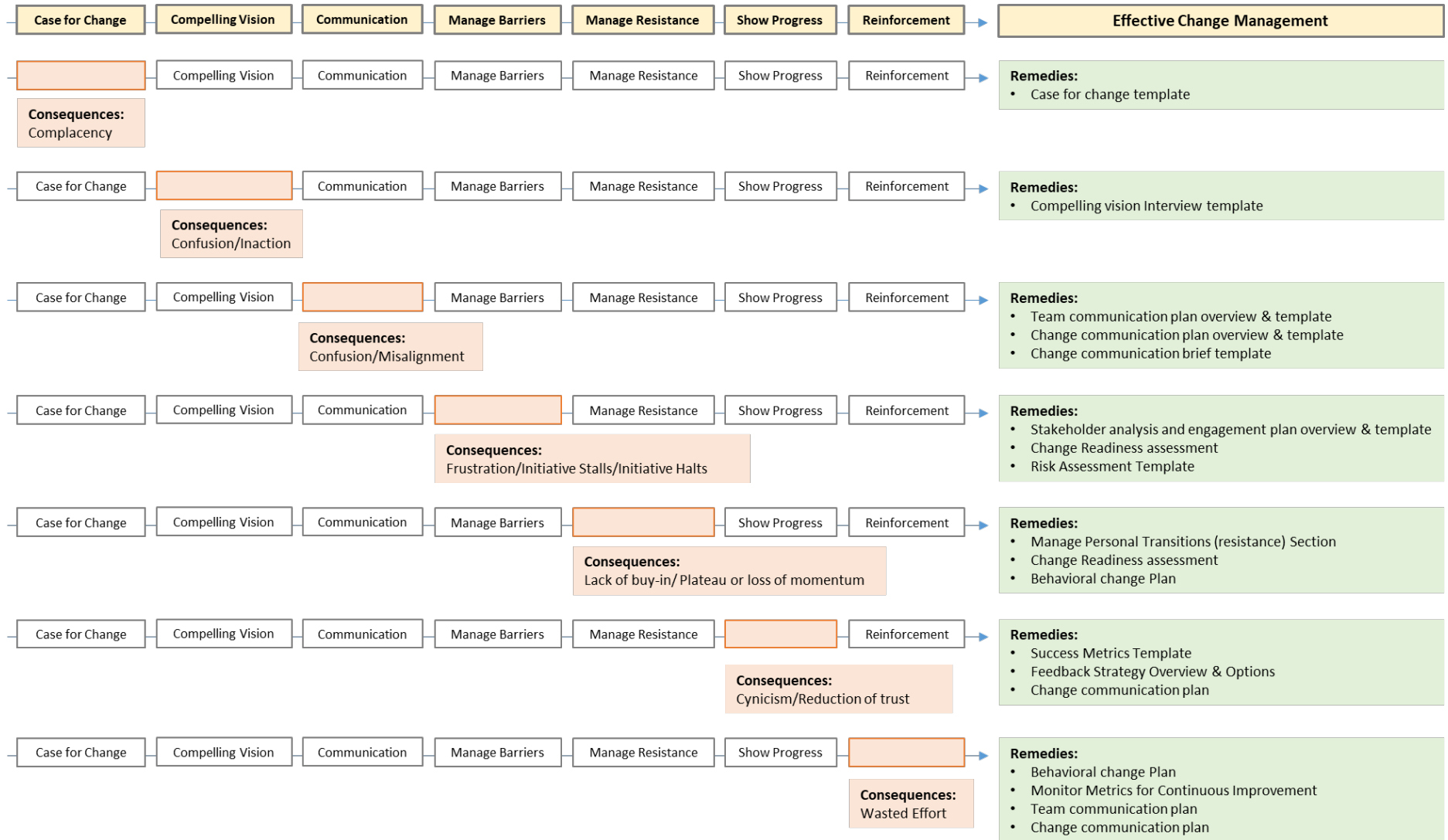


What happens if a Necessary Change Management Component is missing?

Industry statistics show that only 30% of organizational change initiatives are successful. For a change initiative to be regarded as successful, the desired objectives of the effort must be fully realized. The reason 70% of change initiatives fail is because organizations do not engage in effective change management. There are seven necessary components of change management. If any component is neglected, the result will be a less than optimal achievement of the initiatives goals. The below graphic illustrates the seven components required for successful change management and indicates specific consequences that occur when a component is missing. To assist you in proactively addressing each component, relevant remedies from the Toolkit are provided.



Adapted from: Linkage, Inc. "Leading Change and Managing Transitions." *Leading Change and Managing Transitions*, 2015, pp. 8–11'